

Professional Credentials

Name: Rodricus Kirby

Company: Kirby Enterprises

Title: President

Phone: 1-415-ROD-KRBY

Email: rod@rodkirby.com



Name of Media Outlet: The Big Business Show

Type: Web-based Television Show

Business Address: 3383 Powers rd.

City: Memphis

State: TN

Country: United States

Postal: 38128

Previously Attended Events: [2010 Small Business Technology Tour](#), [2010 Creativity World Forum](#)

Press Badge Issued: Yes

Type of Press: Video Blogger

Content Niche: Business, Entrepreneurship, Technology, Marketing, Office Related

Example of Event Work: <http://www.rodkirby.com/archives/3424>

Twitter Shares: 24

Facebook Shares: 52

Blog Comments: 38

Content Distribution: [The Success Center](#) (blog), [Networked Blogs](#) (Facebook), [The Success Center](#) (Facebook App), [Vimeo](#), [Youtube](#), [iTunes](#)

Online/URL: <http://www.rodkirby.com>

Average Monthly Visitors: 1,497

Average Monthly Unique Visitors: 1,217

Facts, Figures, & Links - Updated 11/16/2010

- Written over 100 articles on small business marketing, Christian entrepreneurship, and social media marketing
- Currently writes for Demand Media Studios; Publishes articles for ehow.com
- Has been interviewed/featured in over 15 online publications, radio, and Television shows
- Spoken at 7 conferences, events, and meetings with the attendance of over 1000 people
- Accumulated 222 RSS subscribers to The Success Center blog
- Has over 300 email subscribers to the “Inside the Success” Newsletter
- 1,439 followers on Twitter
- Listed (recommended) 126 times on Twitter
- 483 [Business] Page “Likes” on Facebook
- 162 connections on LinkedIn
- Has had over 21,921 visits to his blog since its launch on June 16, 2009
- Has had over 41,506 page views since its launch on June 16, 2009
- Blog generates an average of 1,500 visitors every month.
- [Twitter Profile](#)
- [Facebook Page](#)
- [LinkedIn Profile](#)

Media Interviews & Features - Updated 11/16/2010

- [Social Media Expedition Podcast #23](#)
- [Gospel 360.com; Person of the Week](#)
- [Socialsavvyva.com; Savvy Marketing Moments with Rod “the Success Coach” Kirby](#)
- [Integrated Talk; Does God Want You To Succeed?](#)
- [Passion for Life; Success Talk with Rod Kirby](#)
- [Living LIFE Discussion with Rodricus Kirby \(EP 1\)](#)
- [Living LIFE Discussion with Rodricus Kirby \(EP 2\)](#)
- [Rod Kirby on Social Camp](#)
- [The Warrior-Preneur Radio Show](#)
- [At Home Biz Radio; The Success Center \(Rod Kirby Interview\)](#)
- [Career Makeover Success Stories: Rod Kirby](#)
- [West TN Journal; African American Leadership Conference](#)
- [Small Business Review with Rod Kirby](#) [Television Show]
- [Pam Perry’s Show](#) - Rodricus Kirby talks about Small business, financial, marketing and social media Success
- [Positioning Yourself for Success: An Interview with Rod Kirby](#)

Guest Blog Posts - **Current as of 3/12/2010**

- [5 Ways to Live Your Best Life with Social Media](#)
- [What's Your Value Proposition?](#)
- [Are Christian Entrepreneurs supposed to be Wealthy?](#)
- [The Ultimate Key to Business Success](#)
- [3 Money-Making Magazine Strategies for Blogging Success](#)

Speaking Credentials – **Current as of 4/08/2010**

- [Social Media Expedition - April Breakfast; Four Pillars to Building a Successful Blog](#)
Presentation Slides: <http://www.slideshare.net/rodkirby/4-pillars-to-building-a-successful-blog>
- [10th Annual African-American Leadership Conference \[Keynote Speaker\]](#)
Conference Recap Video: <http://ow.ly/3av9l>
- Small Business Learning Series – Business Leadership vs. Business Ownership seminar series February 2008-April 2008 [Keynote Speaker]
- [Social Camp Memphis September 19, 2009](#) [Presented On: Treating Your Blog Like a Magazine and Growing Your Blog's Community]
Presentation Slides: <http://www.slideshare.net/rodkirby/treat-your-blog-like-a-magazine-and-take-it-to-the-next-level>
- Women Business Owners and Opportunities Conference – Business Boot Camp June 20, 2008 [Guest Business Coach]
- [Seek to Serve –New Class Opening Session](#) December 4, 2008 [Guest Speaker]
- [Seek to Serve – Business Boot Camp](#) April 2, 2009 [Guest Business Coach]