

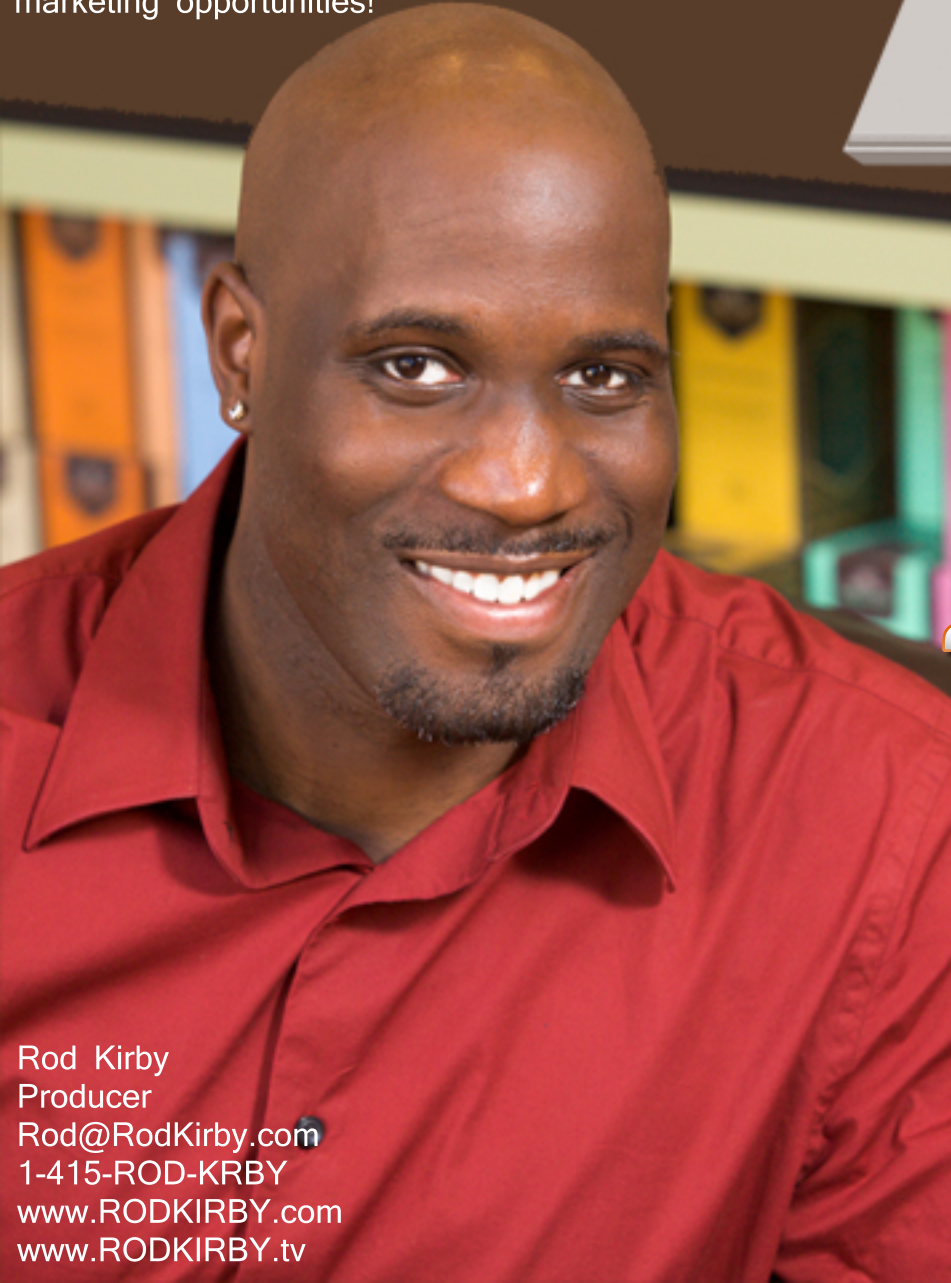
Rod Kirby, is the editor-in-chief of The Success Center blog-a-zine, host of the popular podcast, "Inside the Success," author of "The Entrepreneur's Guide to Twitter Success," speaker, entrepreneur, and success coach.

He has written over 100 articles on social media marketing and Christian entrepreneurship for his Success Center blog which receives over 1,500 visits monthly. The Success Center is currently ranked as the 200,000th most visited website in the U.S. out of over 15 million (Alexa Rankings).

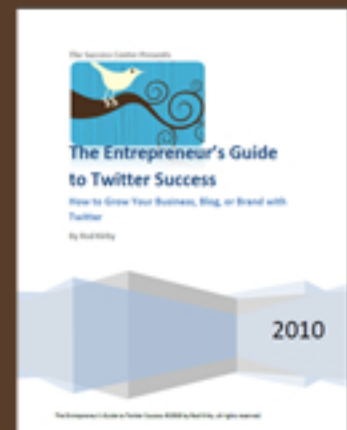
Rod's brand of entrepreneurial education through inspiration, motivation, and empowerment reaches aspiring entrepreneurs across the country with his Inside the Success podcast. The show has featured small business owners sharing their secrets to success and lessons learned from past experiences.

Now, Rod is stirring up the entrepreneurial community with the launch of his web-based TV show, The Big Business Show. The Big Business Show isn't "Business as Usual" with its interviews of prominent small business owners, social media marketing tips, gadget reviews, business/tech news, and more!

Contact Rod today for advertising, partnership, and marketing opportunities!



Rod Kirby
Producer
Rod@RodKirby.com
1-415-ROD-KRBY
www.RODKIRBY.com
www.RODKIRBY.tv



Professional Credentials

Name: Rodricus Kirby

Company: Kirby Enterprises

Title: Owner

Phone: 1-415-ROD-KRBY

Email: rod@rodkirby.com



Name of Media Outlet: The Big Business Show, The Success Center

Type: Web-based Television Show, Blog

Business Address: 3383 Powers rd.

City: Memphis

State: TN

Country: United States

Postal: 38128

Previously Attended Events: [2010 Small Business Technology Tour](#), [GrowSmartBiz Conference & Trade Show](#), [2010 Creativity World Forum](#), [2011 International CES](#)

Press Badge Issued: Yes

Type of Press: Video Blogger

Content Niche: Business, Technology, Marketing, Small Business Related, Christian Entrepreneurship

Website: The Success Center - <http://www.rodkirby.com>

Average Monthly Visitors: 2,000

Average Monthly Unique Visitors: 1,500

Example of Work:

#1 – *“Top 5 Reasons You Should Buy an iPad for Business”*

Link - <http://www.rodkirby.com/archives/3377>

Twitter Shares: 22

Facebook Shares: 50

Blog Comments: 44
Total Views across Youtube & Vimeo – 1,092

#2 – “Reporting from the 2010 Small Business Technology Tour!”

Link - <http://www.rodkirby.com/archives/3424>

Twitter Shares: 27
Facebook Shares: 53
Blog Comments: 38
Total Views across Youtube & Vimeo - 61

Content Distribution: [The Success Center](#) (blog), [Networked Blogs](#) (Facebook), [The Success Center](#) (Facebook App), [Vimeo](#), [Youtube](#), [iTunes](#)

Facts, Figures, & Links - **Updated 02/06/2011**

- Written over 100 articles on small business marketing, Christian entrepreneurship, and social media marketing
- Currently writes for Demand Media Studios [Publishes articles for ehow.com] and The Success Center.
- Has been interviewed/featured in over 15 online publications, radio, and Television shows; including [Prologger.net](#), [Streamingfaith.com](#), and [Pull Magazine](#).
- Spoken at 7 conferences, events, and meetings with the attendance of over 1000 people
- Accumulated 245 RSS subscribers to The Success Center blog
- Has over 335 email subscribers to the “Inside the Success” Newsletter
- 1,493 followers on Twitter
- Listed (recommended) 133 times on Twitter
- 533 Facebook Page “Likes” [Fan Page]
- 172 connections on LinkedIn
- 7 Recommendations on LinkedIn
- Has had over 26,161 visits to his blog since its launch on June 16, 2009
- Has had over 48,636 page views since its launch on June 16, 2009
- Blog generates an average of 2,000 visitors every month.

- Official Alexa Rankings:



Site Information for **rodkirby.com** [Get Details](#)
Alexa Traffic Rank: 1,012,636  Traffic Rank in US: 219,334 Sites Linking In: 56 

- [Twitter Profile](#)
- [Facebook Page](#)
- [LinkedIn Profile](#)

Interviews & Features - Updated 01/03/2011

- [Social Media Expedition Podcast #23](#)
- [Gospel 360.com; Person of the Week](#)
- [Socialsavvyva.com; Savvy Marketing Moments with Rod "the Success Coach" Kirby](#)
- [Integrated Talk; Does God Want You To Succeed?](#)
- [Passion for Life; Success Talk with Rod Kirby](#)
- [Living LIFE Discussion with Rodricus Kirby \(EP 1\)](#)
- [Living LIFE Discussion with Rodricus Kirby \(EP 2\)](#)
- [Rod Kirby on Social Camp](#)
- [The Warrior-Preneur Radio Show](#)
- [At Home Biz Radio; The Success Center \(Rod Kirby Interview\)](#)
- [Career Makeover Success Stories: Rod Kirby](#)
- [West TN Journal; African American Leadership Conference](#)
- [Small Business Review with Rod Kirby \[Television Show\]](#)
- [Pam Perry's Show](#) - Rodricus Kirby talks about Small business, financial, marketing and social media Success.
- [Positioning Yourself for Success: An Interview with Rod Kirby](#)
- [The Christian Entrepreneur – Interview with Success Coach, Rod Kirby](#)
- [Business Owner, Expert Offers Tips for Online Success](#)

Guest Blog Posts - Current as of 01/03/2011

- [5 Ways to Live Your Best Life with Social Media](#)
- [What's Your Value Proposition?](#)
- [Are Christian Entrepreneurs supposed to be Wealthy?](#)
- [The Ultimate Key to Business Success](#)
- [3 Money-Making Magazine Strategies for Blogging Success](#)

Speaking Credentials – Current as of 04/08/2010

- Social Media Expedition - April Breakfast; Four Pillars to Building a Successful Blog
Presentation Slides: <http://www.slideshare.net/rodkirby/4-pillars-to-building-a-successful-blog>
- 10th Annual African-American Leadership Conference [Keynote Speaker]
Conference Recap Video: <http://ow.ly/3av9l>
- Small Business Learning Series – Business Leadership vs. Business Ownership seminar series February 2008-April 2008 [Keynote Speaker]
- [Social Camp Memphis September 19, 2009](#) [Presented On: Treating Your Blog Like a Magazine and Growing Your Blog's Community]

Presentation Slides: <http://www.slideshare.net/rodkirby/treat-your-blog-like-a-magazine-and-take-it-to-the-next-level>

- Women Business Owners and Opportunities Conference – Business Boot Camp June 20, 2008 [Guest Business Coach]
- [Seek to Serve –New Class Opening Session](#) December 4, 2008 [Guest Speaker]
- [Seek to Serve – Business Boot Camp](#) April 2, 2009 [Guest Business Coach]

Website and Video Statistics Furnished Upon Request